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News for Immediate Release

Visit Pervious Concrete Pathway Exhibit at State Fair!

Pat Kiel, Executive Director, Indiana Ready Mixed Concrete Association demonstrates at the Indiana State Fair's Pathway to Water Quality Exhibit on the NE side of the Fairgrounds that water delivered at up to 3-5 gallons per second just soaks into Pervious Concrete instead of running off the surface.



What is Pervious Concrete? What is it used for? And why should I care? These are probably questions that came to your mind, when you saw the above headline. You can hopefully discover the answer to these and a host of other questions if you visit the newly updated Pathway to Water Quality Exhibit at the 2005 Indiana State Fair!

The Pathway to Water Quality Exhibit, a popular fixture at the fairgrounds since 1993, located on the northeast side of the Indiana State Fairgrounds, is a cool site on a hot day at the Fair because of **its** shade trees. It is an excellent watershed demonstration site, showing how proper

management practices at home, on the farm and at business sites can protect our soil and water resources. The exhibit contains practical displays and information for anyone who uses the land. The exhibit is managed by the Indiana Conservation Partnership. Partnership members include the Indiana State Department of Agriculture's (ISDA's) Division of Soil Conservation, local Soil and Water Conservation Districts in each county like the Marion County Soil and Water Conservation District, the Indiana Association of Soil and Water Conservation Districts, the Indiana Department of Natural Resources, Purdue University Cooperative Extension Service, and the USDA Natural Resources Conservation Service.

Thanks to the Indiana Ready Mixed Concrete Association (IRMCA), a new Pervious Concrete walkway was recently installed at the Pathway to Water Quality Exhibit. The exhibit features this special concrete walkway and demonstrates its environmental qualities. Essentially, Pervious Concrete is structural concrete pavement that "drinks" water. Water can pass through it rather than run off into storm drains carrying oil and other pollutants with it. Pervious Concrete has a porous structure allowing rainwater to pass directly through the pavement, into a storage layer of stone underneath, then into the soil naturally. This specific type of concrete filters and cleans storm water before it reaches water stored beneath the earth.

Lt. Governor Becky Skillman, who also serves as Indiana's Secretary of Agriculture and Rural Development, recently explained that "Protecting Indiana's water and soil is important to all Hoosiers," "Whether you are a farmer, engineer, or developer in our largest cities or smallest rural communities, we need to be looking for innovative ways to conserve Indiana's soil and water resources. Pervious Concrete is an innovative step forward."

"The IRMCA has also said they are excited to be a partner with the Indiana State Department of Agriculture (ISDA) and other members of the Indiana Conservation Partnership to provide this addition to the Pathway to Water Quality," Pat Kiel, Executive Director, Indiana Ready Mixed Concrete Association explained. "Now visitors will be able to see pervious concrete with its value as a storm water management system alternative that allows engineers, architects and those interested in soil, water and the environment to have options to traditional systems such as retention ponds currently being utilized in storm water management control."

"The IRMCA is very excited to be a partner with the Indiana State Department of Agriculture (ISDA) and other members of the Indiana Conservation Partnership to provide this addition to the Pathway to Water Quality," said Pat Kiel, Executive Director, Indiana Ready Mixed Concrete Association. "Now visitors will be able to see pervious concrete with its value as a storm water management system alternative that allows engineers, architects and those interested in soil, water and the environment to have options to traditional systems such as retention ponds currently being utilized in storm water management control."

In addition to its importance to water quality and storm water management, the Pervious Concrete display at the fairgrounds has another great Indiana agriculture tie to it. An environmentally safe soybean water-repellent, "THE BEAN™" was applied to the Pervious Concrete after it was poured to help protect the surface, especially during the curing period. THE BEAN™ is manufactured in Indiana from Indiana soybeans and is distributed by C2 Products,

Inc., located in Noblesville, Ind. THE BEAN™ is safe for plants and animals. The Hoosier state is a major producer of this agricultural commodity, ranking third in U.S. production last year.

So be sure to find some time when you are at the fair this year to learn more about Pervious Concrete. For more information about special type of concrete contact Pat Kiel at the Indiana Ready Mixed Concrete Association (IRMCA) at 317-872-6302 or visit the IRMCA's website at www.irmca.com. To learn more about "THE BEAN™" contact Jim Miller, President, C2 Products, Inc., Noblesville at 317-776-5988 or visit their website at: www.c2products.com. To learn more about the ISDA and its Division of Soil Conservation contact them at 317-232-8770 or visit their website at www.in.gov/isda

Note a copy of the picture above is also attached as a separate jpg format file for use as desired